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MEDIA RELEASE

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The 2ND annual Tafel Lager Braai Challenge celebrates great success

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This past Saturday, 08 April saw the United Sports ground in Olympia sizzle with 14 teams from different corporates battling it out for the title of the 2017 annual Tafel Lager Braai Challenge. Launched last year, this annual charity fundraising event was brought to life by Namibia Breweries Limited (NBL) – a subsidiary of the Ohlthaver & List (O&L) Group through its brand Tafel Lager, in support of O&L subsidiary, Pick n Pay (PnP) Namibia, and Radio Kosmos 94.1FM as media partner.

The O&L Centre Risk Team who entered the challenge under the pseudonym “Risky Business” ended up as the overall winner of the 2017 annual Tafel Lager Braai Challenge. The winning team walked away with N\$12,500 in cash and donated it to the SPCA – a charity they chose as beneficiary of their winnings. NBL’s Events and Sponsorship Supervisor, Nico Gericke says this second Tafel Lager Braai Challenge has grown even stronger this year both in public support and entries. Gericke: “It went really well and we are very inspired by the efforts made by the participating teams in delivering great dishes. The fun and entertainment inclusive of Big Ben and Andries’ performances, as well as the competitive spirit of the day contributed immensely to what turned out as a major success. Thank you to each and every team that participated, and also to the public at large for the overwhelming support towards this charity fundraising initiative.”

Organizer of the event, Nico Jacobs also expressed satisfaction at the result of the event. Jacobs: “It was more than I expected it to be. The Tafel Lager Braai Challenge once again proved that fundraising for charity can be a very fun experience.”

The runner-up was Sign Design in second place, while “Hero’s” took the third spot.

Ends,

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“Risky Business” from the risk department at the O&L Centre in Windhoek was the winning team of the annual Tafel Lager Braai Challenge and walked away with a cash prize of N\$12 500 to donate to a charity of their choice. F.L.T.R - Dawid Welman, Nasstassja van Rooi, Cynthia Vekarapi and Jessica von Hase. The team chose the SPCA as beneficiary of their winning. On the far right is organizer of the event, Nico Jacobs.



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