

Roux-ché Locke

Group Manager: External Relations

Tel: +264 (0)61 207 5207

E-mail: roux-che.locke@ol.na

Francios Olivier

Group Journalist and Creative Writer

Tel: +264 (0)61 2075314

E-mail: francios.olivier@ol.na

www.ohlthaverlist.com



MEDIA RELEASE

Ref: No. 223

It's Tafel Lager Braai Weekend

WINDHOEK, 05 April 2017

Preparations for the 2nd annual *Tafel Lager Braai Competition* are well underway says organizer, Nico Jacobs from Dros Namibia. As main sponsor of the event which was introduced last year, Namibia Breweries Limited (NBL) – (a subsidiary of the Ohlthaver & List (O&L) Group) through its brand Tafel Lager, in partnership with O&L subsidiary, Pick n Pay (PnP) Namibia and Radio Kosmos 94.1 FM as media partner - is confident that this annual charity event has the potential to grow even stronger following the positive support from the public at the debut event last year.

NBL Sponsorship Supervisor: Sponsorship & Events, Nico Gericke: "Fundraising events does not always have to be something too formal or serious, but it can actually be an occasion where those that participate and contribute to the cause, have fun and excitement. The Tafel Lager Braai Competition is a fun-filled family event that most Namibians can relate to. What makes it more special is the fact that it gives participants – in this case, the winning team - the opportunity to plough back into the community by enriching the lives of a selected charity organization of their choice with their winnings."

The overall winning team will be awarded with a cash prize of N\$12,500 that will be donated to a charity of their choice. PnP Namibia Retail Marketing Manager, Gilbert Botha: "While Pick n Pay is committed to uplifting the lives of the communities in which it operates, we are glad to be part of this initiative that will make a difference in the lives of those less privileged. Last year was a great success, and we look forward to an even greater success this year."

Taking place at the United Sports ground in Olympia, Windhoek, the theme for this year's braai is 'Leg of lamb'. NBL Brand Manager: Mainstream, Samanthé Heyns: "The day will see Andries Vermeulen (Oppi Stoep) as entertainer and Master of Ceremonies (MC) at the event, and will feature BIG BEN as special guest judge. There will also be a live rugby match and a kiddies' area, as well as local performers to keep our *braaiers* and the audience entertained."

There is still time for teams to enter the competition which takes place this Saturday, 08 April at the United Sports ground in Olympia. More information on the 2017 *Tafel Lager Braai Competition*, including entry application and fee details can be obtained from the organizer of the event, Nico Jacobs at nico@dros.com.na

Interested parties have until Friday, 07 April at 14:00 to enter.

Ends,

INTRODUCING THE O&L PORTFOLIO





BRAAI CHALLENGE

ON THE 08 APRIL 2017 @ TRUSTCO UNITED SPORT FIELD
ENJOY THIS YEAR'S LEG OF LAMB EDITION
WITH GUEST JUDGE **BIG BEN**



ACTIVITIES AND FUN FOR THE WHOLE FAMILY

BUY YOUR TICKETS @ 

Enter your teams and find out more at nico@dros.com.na



**Not for Sale to Persons Under the Age of 18.
Drink Responsibly.**